

# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; for the last 30 years, the volunteer-run Burlington "ChocolateFest" has attracted crowds of more than 35,000 visitors to experience games, rides, cooking demonstrations, and, of course, chocolate; and

*WHEREAS*; "ChocolateFest" raises money for more than 65 local and national charities and the theme for this year's 30<sup>th</sup> Anniversary is "Vote for Chocolate;" and

*WHEREAS*; in 1985, Bill Branen, Jack Berry, and Dave Wright of the "Burlington Standard Press" along with Henry Spreaha and Henk Hasert of Nestlé USA, Mayor Marty Itzin, and the Burlington Area Chamber of Commerce brainstormed a way to draw tourists to Burlington and to celebrate Nestlé's 20<sup>th</sup> Anniversary of doing business in Burlington, and they came up with the idea for a Chocolate City Festival and to give Burlington the nickname of "Chocolate City U.S.A."; and

*WHEREAS*; the first festival was in May 1987, entertainment was staged at local school auditoriums and athletic fields, and the headliner act was the Kingston Trio; and

*WHEREAS*; in the following years, a permanent location was arranged, the festival became a separate non-profit organization, and the festival was renamed "ChocolateFest" which continues to help local charities and service clubs while staging a fun, tourist-oriented event in Burlington;

*NOW, THEREFORE*, I, Scott Walker, Governor of the state of Wisconsin,  
do hereby proclaim Friday, May 27, 2016 as

## "CHOCOLATEFEST" DAY

throughout the state of Wisconsin and I commend this observance to all of our citizens.



IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the Great  
Seal of the state of Wisconsin to be affixed.  
Done at the Capitol in the city of Madison  
this 25<sup>th</sup> day of May 2016.

A handwritten signature in blue ink, appearing to read "Scott Walker".  
SCOTT WALKER  
GOVERNOR

By the Governor:

A handwritten signature in blue ink, appearing to read "Douglas La Follette".  
DOUGLAS LA FOLLETTE  
Secretary of State